

# WHEELHOUSE

## MARKETING FRAMEWORK

USE THIS FRAMEWORK TO OUTLINE YOUR NEW MARKETING STRATEGY

"A proven system that generates clients is what every Realtor needs in their business"

**ANDREW FOGLIATO**

<b>DISCOVER</b>	
How will people discover you exist?	
<b>CONVERSATION</b>	
How will you get them to talk with you?	
<b>JOIN</b>	
Why will they give you their contact information?	
<b>CONVERT</b>	
How will convert leads to clients?	
<b>TRUST</b>	
How will you earn their trust?	
<b>LOYALTY</b>	
How will you inspire long term loyalty?	

Questions? Reach Out To Us At [Team@justsellhomes.com](mailto:Team@justsellhomes.com)